How a CASHNet eMarket Storefront Works
This is what your customer will see: CASHNet creates a web site for you
The customer clicks on the 1\textsuperscript{st} item to purchase, then clicks \textit{Add to Basket}. Note that the customer can choose to buy more than one conference registration.
The customer clicks *Continue Shopping* to buy another item.
The customer chooses another item.
Notice that the customer is choosing to pay for two Golf Outings.
The customer can delete either item from the shopping basket or can click *Edit* to change the number of conference registrations or golf outings. The customer clicks *Checkout* to pay for the order.

<table>
<thead>
<tr>
<th>Item</th>
<th>Edit</th>
<th>Delete</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intl Music Conference</td>
<td></td>
<td></td>
<td>$500.00</td>
</tr>
<tr>
<td>Golf Outing</td>
<td></td>
<td></td>
<td>$130.00</td>
</tr>
<tr>
<td>2 Outings @ $65.00</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total Amount** $630.00

[Continue Shopping]  [Checkout]
The customer enters the payment card or ACH billing information and clicks *Continue Checkout*. 
The customer has a second chance to verify the order and payment information are correct before clicking **Submit Payment.**
The customer is presented with a receipt. You may also send another receipt to your customer via e-mail.
Notes on *Checkout*

- You can set up your store with the following customer login options:
  - No login required
  - Login is optional
  - Login is required

- If a customer sets up an account, CASHNet will save the customer’s payment card or ACH account information so it doesn’t need to be re-entered next time the customer makes a purchase.
Customer Login Options

• If you set up your store so that customer login is optional, your customer has the option of logging in as “guest.” If he/she comes back in the future, credit card information will have to be entered again.

• The following screen shows that the customer can register as a new customer, use an existing account or login as “guest.”
A *Checkout* example: Login is optional for this store.